

Introducing

eGift Cards

by World Gift Card

Electronic Gift Cards

eGift Cards



For
Your
Business

888-745-4112

Benefits of eGift Cards

- Brings in new customers
- Can be purchased day or night
- Improves cash flow
- Instant gift purchase
- Instantly emailed
- No physical delivery
- No returns

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How it works

1. The merchant chooses to add an eGift website that will be setup by World Gift Card.
2. We add the merchant's logo and card graphics to a web page we create. The idea is for it to look like an extension of the merchant's website.
3. We setup the eGift checkout using the merchant's current credit card processing gateway.
4. Customer purchases eGift card online and it is emailed to the person of choice.
5. The card is redeemed through the current method already being used to accept gift cards.
6. The merchant can review all transactions through their online merchant portal.

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eGift card FAQ

Do you have a demo of your site?

Yes, <http://egift.us/demo>

Where does the customer buy a card?

We provide an external webpage for the eGift check out and brand it with your logo.

What will the eGift card graphics look like?

The eGift cards can be customized with your logo and you may have multiple card graphics.

Who collects the money for the sale of a card?

Since we use your credit card processing the money will be transferred directly to your account upon the sale of a gift card.

When does the customer receive the eGift card?

The customer is emailed immediately upon the purchase of a card.

How does the customer redeem the card?

The customer will bring an emailed card number either printed out or visible on their phone that will be entered into the current gift card program already setup with the merchant by World Gift Card.

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How to sign up

We have a one page application that gets everything going that follows this page.

Along with the application we need the following from you emailed to ken@worldgiftcard.com

- Logo/graphic for webpage
- Logo/graphic for your eGift cards – you can have more than one design.
- Your credit card processing gateway we need your API Gateway login and Transaction Key
- Your website address you would like to link from and to from the eGift page.

Email us at ken@worldgiftcard.com to receive application or call

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